



PERFORMANCE MARKETING
TO START AND CHANGE

**I know how to
increase income.**

I have a plan...

I am Alexander -
an effective marketer.

9+
years
of experience

25+
projects

➤ My task is to attract new
customers, sell more, faster,
more expensive, longer.



DATA ANALYSIS

DEVELOPMENT
HTML, CSS, JS, PHP

PROMOTION
SEO, CONTEXT, TARGET

UX DESIGN

GRAPHIC DESIGN

PERSONNEL MANAGEMENT

STRATEGY
BRANDING, MEDIA PLANNING





**There is no time
for mistakes and misconceptions...**

**A clear algorithm of actions
to get the result!**



Six stages for starting and developing:

- > Study
- > Implementation plan
- > Testing
- > Analysis
- > Strategy
- > Realization





Performance-marketing — based on analysis and efficiency, with the implementation of KPIs in the shortest possible time.

As KPIs: leads, sales, clicks, website traffic, app downloads, etc.

The goal is the result in the form of a certain, predictable income.

Requirements and conditions:



- › Budget > 15 000 \$
- › Openness
- › Compliance with the conditions
- › Reasonable freedom of action

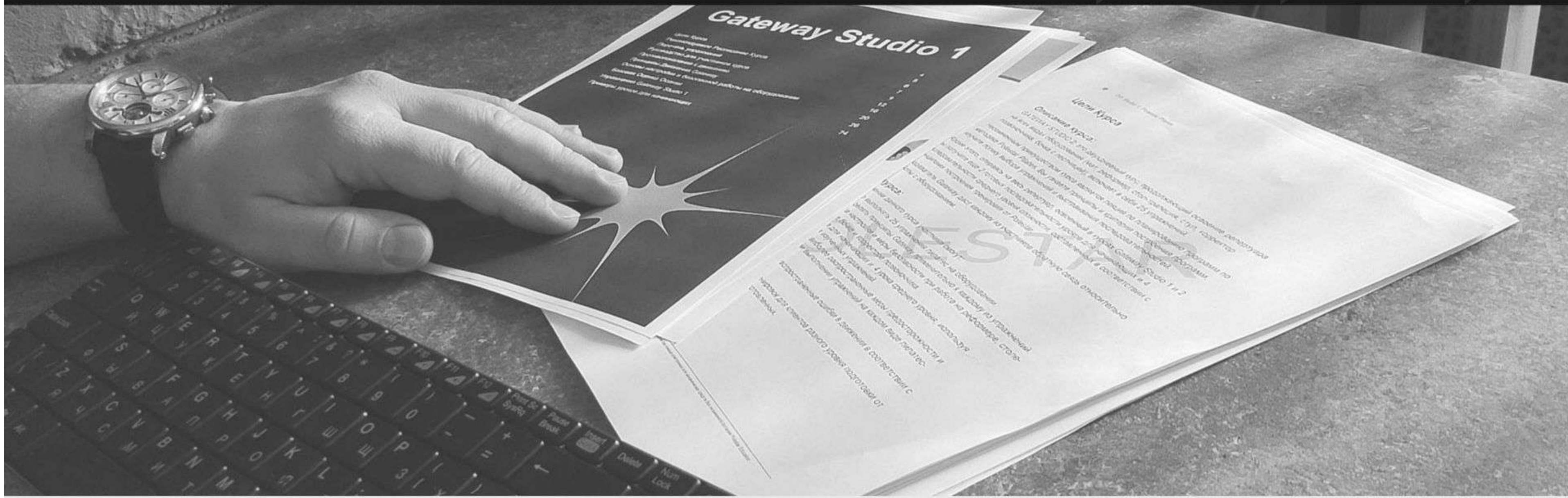
- All actions are based on experience and knowledge, as well as on a deep analysis and understanding of a specific process, each product is individual, as is a specific situation
- My approach is a whole technological map of marketing processes and in each case it has its own
- The whole secret is in the strategic approach and unit economics of the product

Product, consumer, competitor analysis, positioning and full promotion strategy, media planning and goal setting, results analysis, modernization – a small part of performance marketing

How to get guarantees?



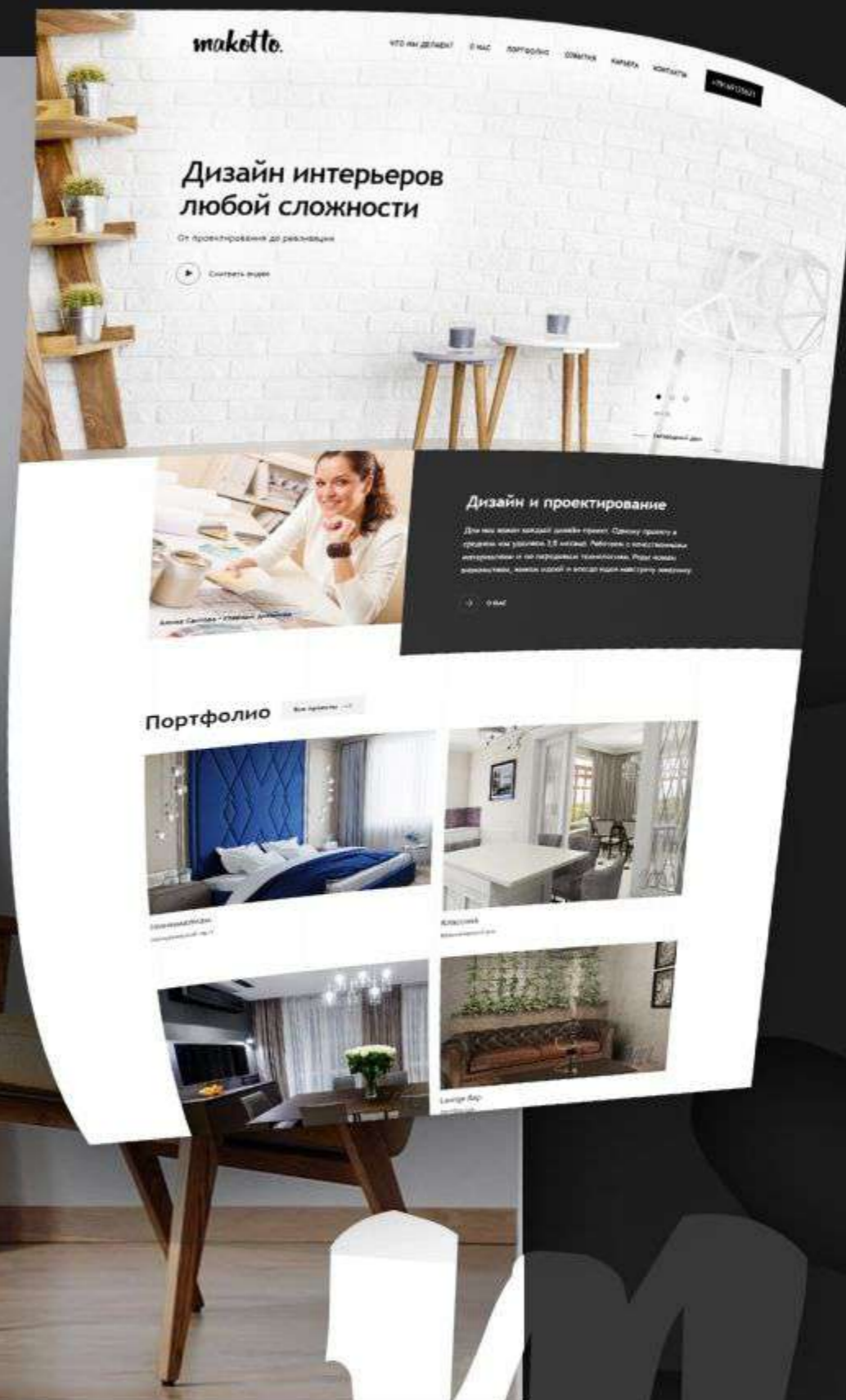
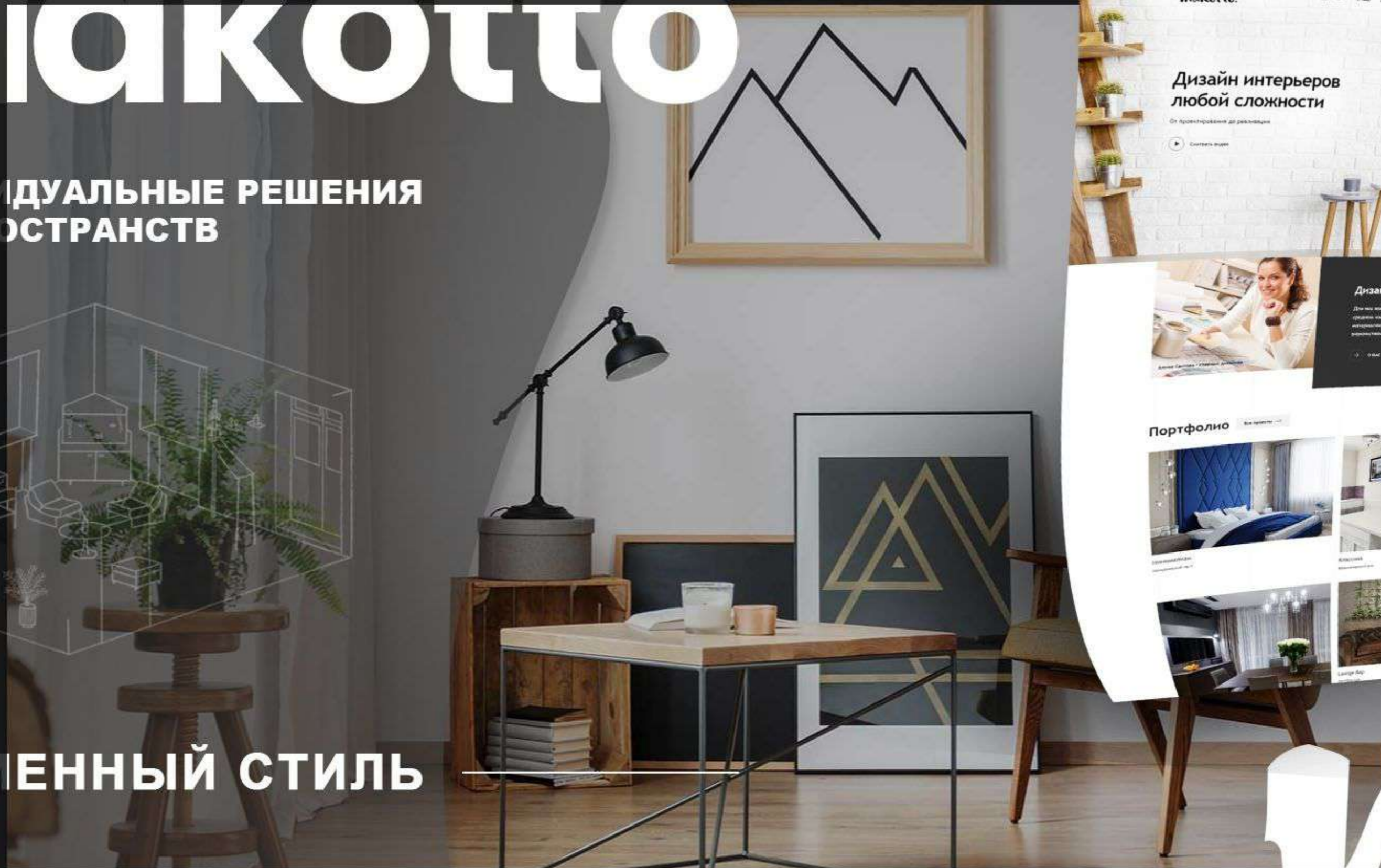
Projects in the portfolio



maketto

ИНДИВИДУАЛЬНЫЕ РЕШЕНИЯ
ДЛЯ ПРОСТРАНСТВ

ФИРМЕННЫЙ СТИЛЬ





Основная задача web сайта реализация digital стратегий, а также популяризация бренда.

ОТДЕЛЬНЫЕ ПОСАДОЧНЫЕ СТРАНИЦЫ

РАСШИРЕННЫЙ ФУНКЦИОНАЛ С ПОДПИСКОЙ

ВОЗМОЖНОСТЬ ONLINE ЗАПИСИ

ИГРОВАЯ ФОРМА ВЗАИМОДЕЙСТВИЯ
(ВОВЛЕЧЕНИЕ В БРЕНД)

DESKTOP

MOBILE

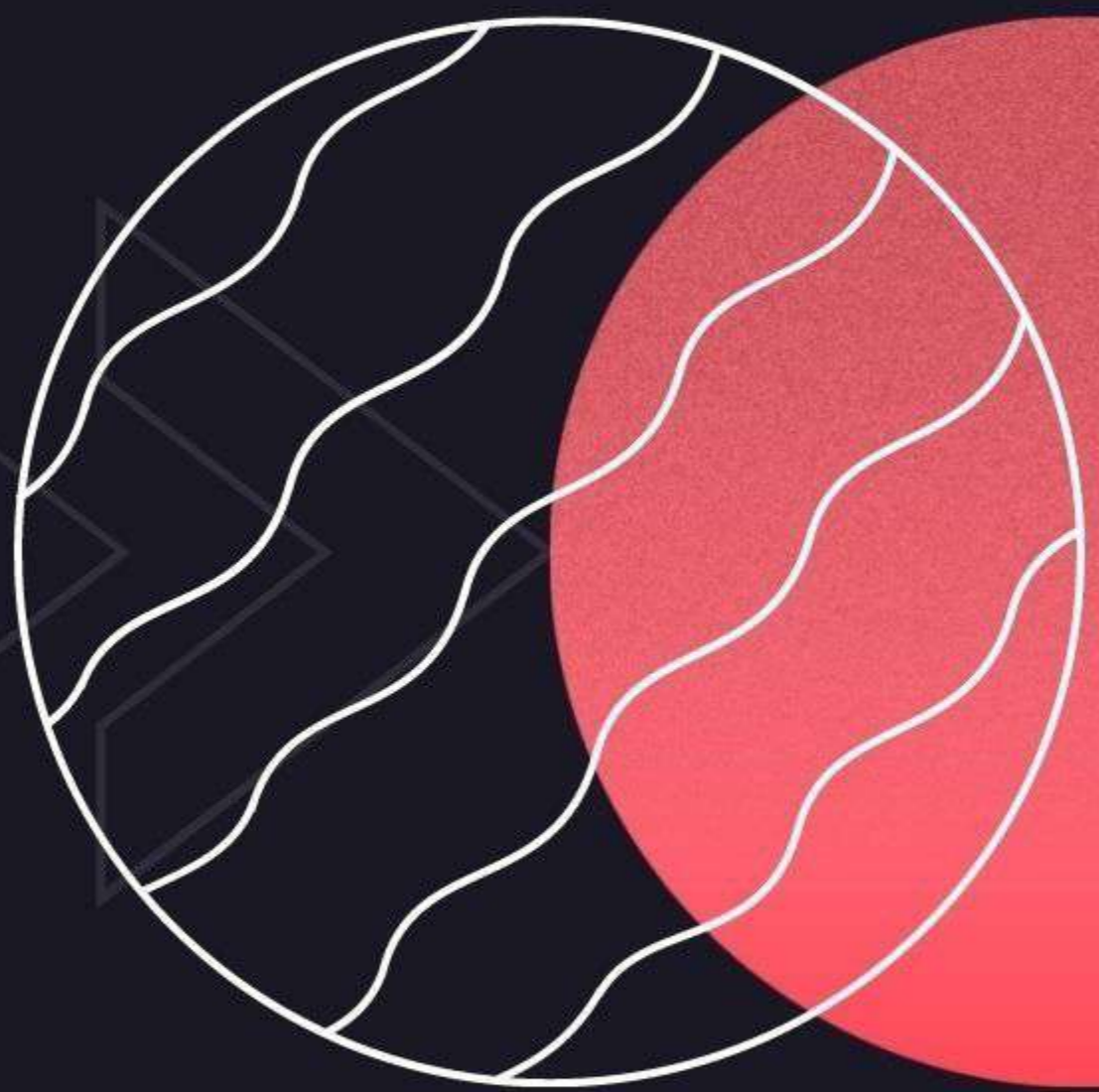
ЛИЧНЫЙ БРЕНД



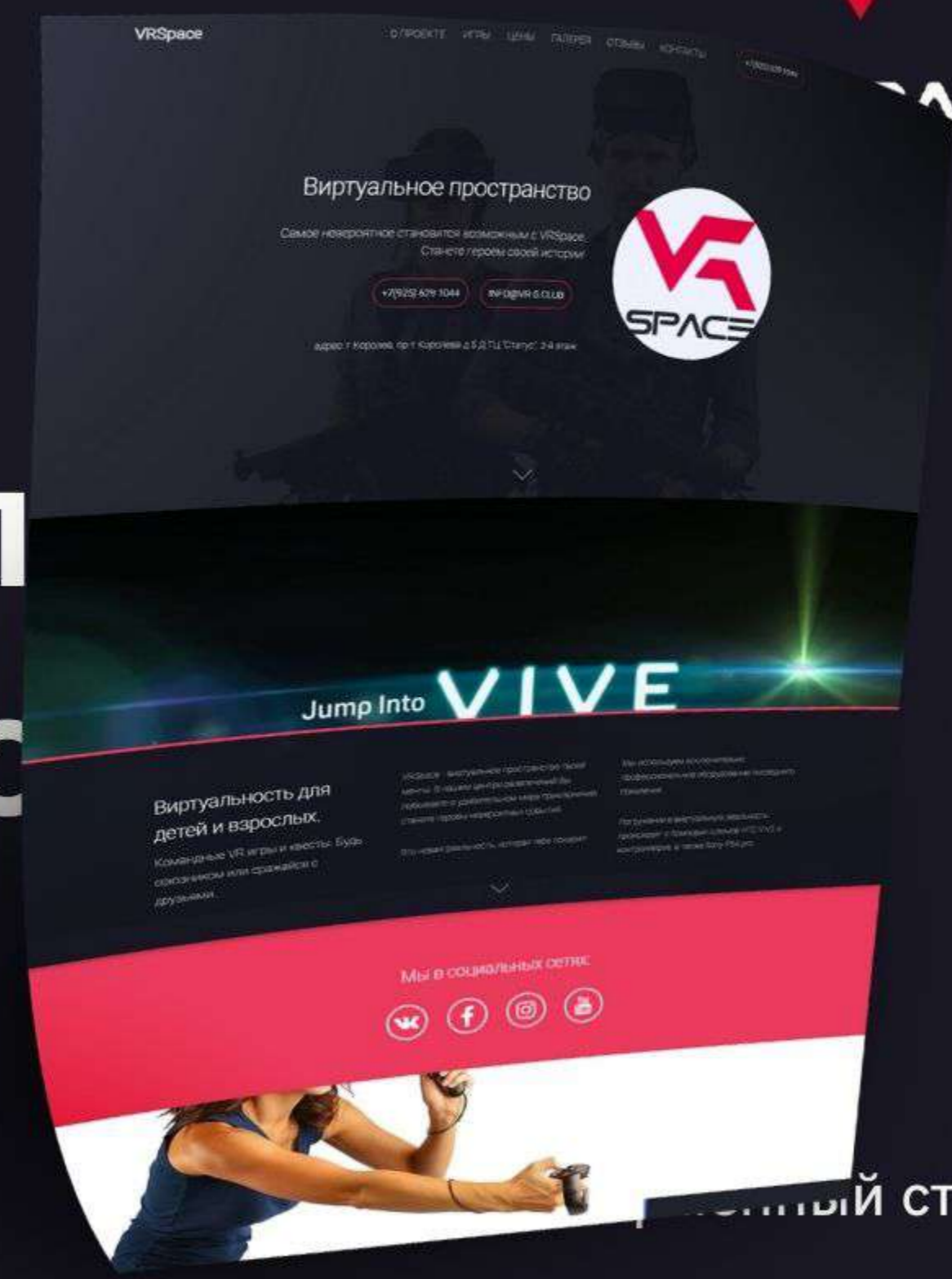
Возвращаем долги частным лицам и компаниям



Правовая поддержка Федорченко Евгений



Клуб виртуальной реальности



...СТИЛЬ



дизайн и ремонт

ПРОФЕССИОНАЛ

#мывместе #можембольше

РЕББРЕНДИНГ

ФИРМЕННЫЙ СТИЛЬ



Let's discuss Your project?

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